

FULL GOSPEL BAPTIST CHURCH FELLOWSHIP INTERNATIONAL



LIVEFULL

CONFERENCE

PARTNERSHIP OPPORTUNITIES

TABLE OF CONTENTS

Sponsorship Overview	_____	3
Why Partner With Us	_____	4
Brand Opportunities	_____	5
Title Sponsorship	_____	6
Diamond Sponsorship	_____	7
Platinum Sponsorship	_____	8
Gold Sponsorship	_____	9
Silver Sponsorship	_____	10
Exclusive Sponsorship	_____	11
Conference Highlights	_____	12



Live Full & Propel Forward: A Vision for Partnership

Together, We Multiply Change

We are grateful for the opportunity to explore a partnership that aligns your organization with a movement committed to empowerment, leadership, and community transformation. Since our founding in 1994, Full Gospel Baptist Church Fellowship International has worked to expand the reach of the Church, strengthen ministries, and equip leaders who bring hope to the communities they serve.

Partnership is at the heart of that work.

Your support does more than underwrite a conference—it helps create moments that shift perspectives, inspire leaders, and open doors for change. When pastors, entrepreneurs, and ministry teams gather, the ideas exchanged and connections formed ripple far beyond the room, reaching families, neighborhoods, and churches across our network.

Through the Live Full and PROPEL Conferences, we engage thousands of leaders in person and hundreds of thousands, offering worship, leadership development, and strategic engagement built on our pillars of Faith, Family, Fitness, and Finance. These gatherings thrive because partners like you choose to invest in impact.

Your partnership helps us strengthen communities, develop future leaders, and extend care in ways that last long after the conference ends. We would be honored to walk alongside you in this work and grateful for your consideration.

Bishop Joseph W. Walker III
Presiding Bishop, Full Gospel Baptist Church Fellowship International

Bishop Dennis Hebert
Bishop of Corporate Partnerships



WWW.FULLGOSPELBAPTIST.ORG

Expand Your Reach & Make a Lasting Impact

Partnering with **Full Gospel Baptist Church Fellowship International** connects your brand with a **highly influential, faith-driven audience** committed to **spiritual growth, leadership, and community impact**. The **Live Full** and **PROPEL Conferences** provide a unique platform to engage with **church leaders, decision-makers, and professionals** shaping the future of ministry and the marketplace.

Why Partner With Us?

- ✓ **Annual Impact:** Across both conferences, engage with **5,000+ in-person attendees at Live Full** and a highly targeted network of **pastors, ministry leaders, and marketplace professionals at PROPEL**, with **hundreds of thousands reached virtually**.
- ✓ **Aggregate Reach:** Engage with an extended audience of over **1 million households** through in-person connections, digital platforms, and media coverage.
- ✓ **Media Impressions:** Generate more than **5 million media impressions** through email marketing, social media, press coverage, and TV/radio advertising.
- ✓ **Economic Opportunity:** Connect with a **highly engaged consumer base within the multibillion-dollar faith-driven economy**.
- ✓ **Influence & Engagement:** Reach **faith-driven consumers, church decision-makers, business professionals, and community leaders** committed to personal and professional growth.

Brand Opportunities

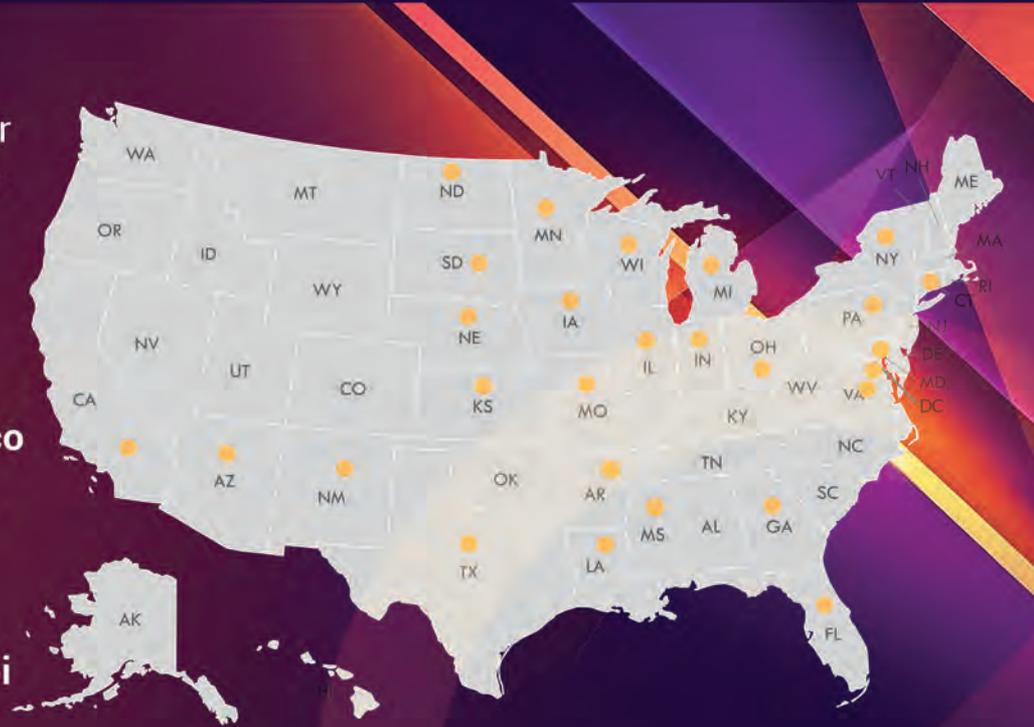
Partner with one of the **largest faith-based conferences in North America**, bringing together families, leaders, and communities from **across the United States and Canada**.

Attendees from key regions:

New York
Washington, D.C.
Illinois
Tennessee
California
Philadelphia

Texas
Georgia
Florida
Michigan
Arizona
Connecticut

Ohio
New Mexico
Louisiana
Maryland
Virginia
Arkansas
Mississippi



Why Your Brand Should Be Here:

- Engage with thousands of in-person attendees and even broader virtual audience.
- Gain unmatched visibility among church leaders, faith-driven consumers, and business professionals.
- Align with a movement dedicated to faith, family, fitness, and finance, creating real impact beyond the event.

Title Sponsorship Opportunity

Maximize Your Brand Positioning

Title Sponsorship (\$250,000+)

Exclusive Perks:

- Naming rights to the conference: “[Your Company] Presents the Live Full Conference”.
- Speaking opportunity during opening ceremony and closing general session.
- Brand inclusion on all national and digital media buys (TV, radio, social media).
- Custom branding on all attendee materials: event lanyards, signage, banners, and step-and-repeats.
- Prominent 20x20 premium exhibit booth in a high-traffic location.
- Dedicated QR Code on event registration bag.
- Special sit-down lunch with the FGBCFI Bishop’s Council, offering exclusive networking and engagement opportunities.
- VIP seating for all general sessions, ensuring prime placement and visibility.

Enhanced Digital Presence:

- Highlighted sponsorship mention across all Full Gospel’s social media platforms
- Targeted email campaign to Full Gospel’s full membership and attendee list.
- Dedicated QR code featured prominently on event registration bags, directing attendees to your brand’s custom landing page, promotional content, or exclusive offers

Post-Event Visibility:

- Dedicated video recap showcasing Title Sponsor’s contribution.
- Logo and brand presence in conference recap documents shared nationally.

Bonus Customization:

- Additional brand activations, live streaming opportunities, or private events during the conference.

Customized multi-year options to maximize long-term visibility

Sponsorship Opportunities

Diamond Sponsorship

Maximize Your Brand Positioning

Diamond Sponsorship (\$100,000+)

Benefits:

- Brand inclusion on all radio and digital media buys.
- Prominent logo placement on all on-site event collateral and event materials.
- Logo and link placement on the Full Gospel Conference website.
- Name recognition in welcome letter (event journal/program).
- On-stage speaking opportunity at highlighted evening general session.
- Premier 10x10 exhibit booth and full-page color ad in event program.
- VIP Access: Company logo presence on event step and repeat.

Extended Visibility!:

- 10 targeted social media posts.
- Dedicated email blast to Full Gospel database.
- Brand recognition in the conference recap.

Sponsorship Opportunities

Platinum Sponsorship

The Ability to Deliver Your Message

Platinum Sponsorship (\$75,000)

Benefits:

- Logo placement on all on-site collateral and event materials.
- Logo and link placement on Full Gospel Conference website.
- Own 3 signature events and 2 breakout sessions during the conference.
- On-stage/on-screen recognition during evening general session.
- Half-page color ad in event journal.

VIP Access:

- Company logo presence on event step and repeat.

Extended Visibility:

- Brand recognition in the conference recap.

Sponsorship Opportunities

Gold Sponsorship

The Ability to Deliver Your Message

Gold Sponsorship (\$50,000)

Benefits:

- Logo placement on all on-site collateral and event materials.
- Logo and link placement on Full Gospel Conference website.
- Own 2 signature events and 1 breakout session during the conference.
- Prominent 10x10 exhibit booth.
- On-screen recognition during evening general session.
- Half-page color ad in event journal.

VIP Access:

Company logo presence on event step and repeat.

Extended Visibility:

- Brand recognition in the conference recap.

Sponsorship Opportunities

Silver Sponsorship

The Ability to Deliver Your Message

Silver Sponsorship (\$25,000)

Benefits:

- Logo placement on all on-site collateral and event materials.
- Branding at 2 breakout sessions during the conference.
- Logo and link placement on Full Gospel Conference website.
- 10x10 exhibit booth
- 1/4-page ad in event journal

Extended Visibility:

- Brand recognition in the conference recap.

Expand Your Brand's Presence with Exclusive Sponsorships

Beyond traditional sponsorship tiers, these opportunities allow your brand to engage with targeted audiences and gain unique visibility throughout the Live Full and PROPEL Conferences.

Available Sponsorships:



- **Media Sponsor:**

Support event audio-visual production, social media content, webcasting, photography, and technical services with branding on all post-event video materials.



- **Publishing Sponsor:**

Showcase your brand on conference programs, banners, posters, and digital communications with an opportunity to engage directly with attendees.



- **Directional Sponsor:**

Gain visibility with branded event signage, decals, and transportation support for attendees, ensuring a seamless conference experience.



- **Company logo on official event t-shirt:**

Prominently featured on the exclusive conference t-shirt worn by attendees, staff, and volunteers.



- **Customized add-ons for women and youth/young adult events:**

Enhance engagement by sponsoring special activations, gifts, or branded materials designed for these key audiences.



- **Custom apparel added to Full Gospel Shop:**

Feature your brand on co-branded apparel available for purchase through the Full Gospel Shop, providing long-term visibility beyond the event.

Conference Highlights



WWW.FULLGOSPELBAPTIST.ORG



Don't miss out on this opportunity!

Limited packages available.

For sponsorship opportunities please contact:

Bishop Dennis Hebert

Bishop of Corporate Partnerships

Full Gospel Corporate Headquarters
PO Box 491419 Atlanta, GA 30349

Email: dhebert@fullgospelbaptist.org